



Transformations, Inc. Recognized as a Leader in the 2022 Aspire CCM-CXM Leaderboard

July 27, 2022: [Transformations, Inc.](#), a software solutions company and developer of the customer communications management (CCM) platform, [Uluro](#), announced it is named a Leader in the Aspire Leaderboard for 2022 in the *Enterprise Communications Processing (ECP)* category. Aspire Customer Communications Services independently evaluated 22 vendors' capabilities and vision to create dynamic grids that reflect the different approaches emerging in the market and enable end users to visualize the capabilities of the CCM vendors that were assessed.

Transformations, a software development company, has been positioned as a Leader in the ECP grid with its flagship product, Uluro. The platform can run on premise or in the cloud and has been developed with increased security and rapid onboarding in mind. Additionally, Uluro provides modules that allow for preprocessing, composition, integrated postal optimization with comingling and householding, detailed workflow and output management capabilities. The platform includes all the tracking and analysis that a print operation requires via a built-in dashboard that offers visibility and control to both operations managers and business users.

"Uluro is a compelling, integrated software suite with security as its key differentiator," said Kaspar Roos, CEO and founder, Aspire. "Another differentiator is Uluro's [uPayments](#) module that adds EBPP, eBill and EIPP into a single integrated payment platform that has been developed for rapid onboarding without IT intervention. We find Uluro to be an ideal solution for transactional service providers looking for communication processing automation and expansion into secure digital services and payments. The software's favorable price point makes it a good fit for small to medium-sized service providers and enterprises running their own production facilities."

The report emphasizes that security remains a major area of focus for Transformations, citing Uluro's [uSecure](#) module that can process completely encrypted data files from start to finish without ever removing the encryption. This is a major selling point for Transformations as many of its customers are service providers who often deal with large corporate clients operating in highly regulated environments. Additionally, in 2021, Transformations launched [Smart Delivery](#), a standalone software that ensures secure delivery of data-sensitive, regulatory-compliant communications through email with minimal risk, providing both proof of delivery and proof of access to the intended recipient with a built-in real-time comprehensive audit trail. Smart Delivery makes it possible to send secure communications over inherently unsecure digital channels.

"It is an honor to be recognized as a Leader in the Aspire Leaderboard," said Bill Tidwell, CEO of Transformations. "Our mission has always been to design innovative, efficient CCM solutions that deliver a significant competitive advantage by streamlining workflow processes, generating revenue with new services and elevating the customer experience."

About Transformations

Transformations, Inc., based in Franklin, Tennessee, is a software solutions company and developer of Uluro. Uluro is an award-winning, comprehensive front-to-finish Customer Communications Management (CCM) platform for creating, producing, delivering and tracking critical customer communications. Uluro's mission is to provide the most secure delivery solution available and provide customers a significant competitive advantage that can help them grow their businesses and increase their market share.

For more information visit: www.uluro.com and [LinkedIn](#).

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About Aspire

Aspire Customer Communications Services is a boutique consulting firm specializing in the Customer Communications Management (CCM), Customer Experience Management (CXM), and Customer Journey Management (CJM) industries. Through deep market expertise and global insights, Aspire works with Software, Services and Solution providers, and Business Advisories and Private Equity Firms to help them achieve their CCM goals. Find more information about how Aspire is helping organizations navigate the complexities of the customer communications world at <http://www.aspireccs.com>.

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