

Crawford Technologies Showcases Secure Cloud Data & Workflow Solutions That Accelerate ROI on High-speed Inkjet Printers at thINK Ahead 2022

July 12, Toronto, ON – Crawford Technologies, provider of innovative document solutions that streamline, improve and manage customer communications, will showcase its award-winning solutions at thINK Ahead 2022, held July 18-20 in Boca Raton, Florida. Crawford Technologies is a founding partner of thINK, a collaborative and connected group of Canon Solutions America production print customers, solution partners and print industry experts at the forefront of inkjet technology. At the event, Crawford Technologies will be demonstrating its award-winning cloud- and server-based workflow and output management solutions that accelerate ROI on high-speed inkjet presses. Crawford Technologies' solutions fully integrate with Canon Solutions America products to make the workflow of shared customers more efficient, manageable and cost effective.

Crawford Technologies will be demonstrating <u>PRO DocNow</u>, a secure cloud-based document reengineering solution that provides print service providers and enterprises with fully automated document transformation and reengineering capabilities that can be deployed in hours or days rather than weeks or months. PRO DocNow utilizes the strength and flexibility of Amazon Web Services (AWS) and the industry knowledge and production experience of Crawford Technologies' services team to ensure that workflows and document reengineering projects are completed in a timely manner. The service offers usage-based pricing, making it possible to pay only for what is needed and it automatically scales to meet processing requirements.

Crawford Technologies will also be demonstrating <u>PDF Accelerator</u>, a solution that makes it possible to fix poorly constructed PDF files to speed up inkjet presses. It uses advanced techniques to repair poor PDF structures, optimizing them to suit Canon's full range of printers. PDF Accelerator reduces PDF processing time by as much as 95%.

Additionally, Crawford Technologies' will demonstrate the easy-to-implement <u>PRO Conductor</u>, a low-code hyper-automated workflow toolkit that removes manual processes and streamline workflows, and the <u>eDeliveryNow</u> platform, offering full omni-channel components, including support for mobile devices and preference management capabilities.

About Crawford Technologies

Crawford Technologies develops solutions that help enterprises optimize and improve the secure and accessible delivery, storage and presentment of their customer communications. As an award-winning, global provider of products and services with over 1,800 customers on six continents, Crawford Technologies enables some of the world's largest banks, insurers, healthcare providers, utilities and print services companies to reduce costs, simplify processes and streamline mission-critical communications across all channels and in all formats.

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