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## For Immediate Release

## Cathedral Corporation is Finalist for 2022 Sterling Manufacturing Business Excellence Awards in Florida

**Rome, NY** – Cathedral Corporation is pleased to announce that they are one of 23 manufacturing companies in a field of over 160 nominees selected as finalists for the Sterling Manufacturing Business Excellence (SMBE) Awards.

The Sterling Council and FloridaMakes collaborate on the SMBE awards to recognize the state's high-performing manufacturers. Companies are judged in several criteria categories: leadership, strategy, customers, measurement, analysis and knowledge management, workforce, and operations. Cathedral's client, Hillsborough County Tax Collector's Office, nominated Cathedral, saying, "Cathedral is an invaluable supplier to us at the Hillsborough County Tax Collector's Office. Their ability to merge complex monthly data into our county template to create personalized registration renewals and parking permit applications is an important process and impacts our reputation. Cathedral's programming, data processing, printing and mailing services all help us meet and exceed our customer requirements. Cathedral also CASS certifies our data to obtain the lowest possible postage rates and increase deliverability. This increases our community members' satisfaction and reduces tax dollar spending. In addition, Cathedral prepares Statistical Reports which support our continuous improvement processes in reducing waste and rejections and promoting change initiatives."

"We are honored to be a finalist along with these other impressive manufacturing companies. Our goal at Cathedral is to meet and exceed our customers' expectations. It is gratifying to have Hillsborough County Tax Collector's Office nominate us for this distinction," said Marianne W. Gaige, Chairman and CEO, Cathedral Corporation. "We also appreciate the support and resources that FloridaMakes and Sterling Council continue to offer to the Florida manufacturing sector."

## **About Cathedral Corporation**

Creating opportunities from technological innovation has always been an essential part of Cathedral Corporation's strategy. Cathedral began working with the U.S. Postal Service in 1916, supplying mailed offering envelopes to its church customers. Throughout its history, the company has grown and evolved to meet the changing needs of member and community-based organizations in Financial Services, Healthcare,

Higher Education, Municipalities and Authorities, Non-profit Organizations, Telco, and Utilities with a collection of services including but not limited to the following: The Essentials® Suite (specialized set of services developed to handle critical communication needs), data management, direct mail, print production, digital solutions, and fulfillment services. Cathedral prides itself on the quality of its products and the quality of its relationships. Known for providing a personalized experience focused on superior customer service, tailored products, and commitment to quality assurance, Cathedral continually excels at positioning its clients for growth. The company employs more than 265 people and is headquartered in a 60,000 square-foot facility at Griffiss Business and Technology Park in Rome, New York, with additional facilities in Kensington, Connecticut; Holbrook, New York; Lincoln, Rhode Island; and Orlando, Florida. For more information on Cathedral Corporation, please contact Toni Schottenhammer at (800) 698-0299 or email at tschottenhammer@cathedralcorporation.com.

For more information about the SMBE award process, please visit www.FloridaMakes.com/smbe.

For more information about the Governor's Sterling Award, please visit <a href="www.floridasterling.com">www.floridasterling.com</a>.

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