

Transformations, Inc. Showcases its Comprehensive CCM Platform and Innovative Document Security Solution at IPMA 2022 Educational Conference

[June 7, 2022] — <u>www.transfrm.com</u>: Transformations Inc., a software solutions company and developer of its comprehensive customer communications management (CCM) platform, <u>Uluro</u>, announced the company will be showcasing the modular CCM software solutions at the <u>In-Plant</u> <u>Printing and Mailing Association (IPMA) 2022 Educational Conference</u>, June 12-16 in Buffalo, New York. This conference is the largest event for the in-plant industry. Uluro is a front-to-finish single platform for creating, producing, delivering and tracking critical customer communications. Additionally, the solution offers integrated modules that allow for additional service offerings, such as online document management and approval, standalone electronic presentment and payment options and secure electronic protection of confidential data.

In Booth #113, the Transformations team looks forward to sharing with attendees how Uluro meets the needs of today's in-plants by providing a cost-effective, fully automated CCM solution that is designed with a unique built-in dashboard. The dashboard follows jobs through the entire production process, providing closed-loop protection that starts at data receipt and continues through delivery, tracking the process of protected data files at full speed while enforcing policy at the data level.

Additionally, the company is excited to introduce <u>Smart Delivery</u> to attendees. Smart Delivery is Transformations' newest security solution built on the distinctive smart data technology found in Uluro's <u>uSecure</u> software. It is the first secure communication delivery system that can email data-sensitive, regulatory compliant communications, providing both proof of delivery and proof of access to the intended recipient exclusively with a built-in, real-time, comprehensive audit trail.

"We are excited to share how Uluro can help in-plants cost-effectively expand their offerings, reduce costs and substantially streamline processes," said Bill Tidwell, CEO of Transformations. "Uluro provides a customized CCM solution that improves processes to deliver a faster, more efficient workflow and overall production, enabling in-plants of all sizes to be competitive and successful in a highly demanding environment."

About Transformations

Transformations, Inc., based in Franklin, Tennessee, is a software solutions company and developer of Uluro, an award-winning, comprehensive, front-to-finish customer communications management (CCM) platform for creating, producing, delivering and tracking critical customer communications. Uluro's mission is to provide the most secure delivery solution available and provide customers a significant competitive advantage that can help them grow their businesses and increase their market share. For more information visit: www.uluro.com and LinkedIn.

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