

## Crawford Technologies Showcases Complete Workflow Automation Platforms at DSF '22

March 28, 2022, Toronto, ON – <u>Crawford Technologies</u>, provider of innovative document solutions that streamline, improve and manage customer communications, announced today it will be exhibiting and comoderating a Financial Solutions Roundtable at DOCUMENT Strategy Forum (DSF) '22, being held April 4-6 at the Hyatt Regency Chicago in Rosemont, Illinois. DSF '22 is an educational event dedicated to building superior customer experience strategies. In Booth 216, Crawford Technologies will showcase its award-winning solutions and services that are helping enterprises optimize and improve the secure and accessible delivery, storage and presentment of customer communications.

Crawford Technologies' <u>PRO DocNow</u>, a cloud-based document reengineering solution, will be demonstrated to show both print service providers and enterprises its ability to fully automate document transformation and reengineering capabilities that support rapid turnaround and secure transmission with complete audit control. The service offers usage-based pricing, making it possible for organizations to pay only for what is needed.

The powerful benefits of <u>PRO Conductor</u> will be highlighted, showcasing how the solution provides organizations with greater operational visibility, control, accountability and integrity, allowing organizations to simplify and standardize their operations to increase profitability and reduce exposure to labor shortages.

AccessibilityNow®, Crawford Technologies' comprehensive platform for the creation and management of accessible documents that are compliant with ADA, WCAG and Section 508 regulations, will also be highlighted. Providing high levels of automation and integration into any environment, the platform includes software solutions and a wide range of tailored services to meet the document accessibility needs of all organizations, large and small, private sector and governments of all levels. Of specific interest to members of the Business Forms Management Association (BFMA), who will be attending the BFMA Annual Conference co-located with DSF '22, will be the new <a href="AccessibilityNow Remediate">AccessibilityNow Remediate</a> software that makes it easy to turn PDF forms into accessible forms.

The CCM Gateway solution family, part of the <u>eDeliveryNow®</u> platform, will be featured in the booth, demonstrating how the solution helps organizations achieve new efficiencies and cost savings by offering full omni-channel components to personalize customer communications and eliminate the need to recompose print-ready documents or change up-front workflows. CCM Gateway provides tools for integrating organizations' document workflows with storage repositories of all types.

Scott Baker, executive vice president at Crawford Technologies, and Brian Lynch, vice president, solution services at Donnelley Financial Solutions, will moderate "FINANCIAL SOLUTIONS ROUNDTABLE: Best Practices for Accessible Wealth Documents" on Tuesday, April 5 from 10:40 a.m. to 11:30 a.m. CDT. This roundtable will discuss creating accessibility strategies to ensure customers in the wealth and financial services industries are able to receive complete and accurate information. Additionally, the roundtable will explore real-world examples that will help businesses within these industries to meet compliance and regulatory responsibilities when generating high-volume documents.

For more information on DSF '22 or to register, click here.

## **About Crawford Technologies**

Crawford Technologies develops solutions that help enterprises optimize and improve the secure and accessible delivery, storage and presentment of their customer communications. As an award-winning, global provider of products and services with over 1,800 customers on six continents, Crawford Technologies enables some of the world's largest banks, insurers, healthcare providers, utilities and print services companies to reduce costs, simplify processes and streamline mission-critical communications across all channels and in all formats. For more information visit <a href="www.crawfordtech.com">www.crawfordtech.com</a> or <a href="Twitter">Twitter</a>, <a href="LinkedIn">LinkedIn</a> or <a href="Facebook">Facebook</a>.

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