



NEWS RELEASE

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Imaging Network Group Expands Again with AIIM of Toronto and Aurora, Ontario

Imaging Network Group (ING), the leading trade association for transactional and direct mail print providers, is continues to grow with the addition of [AIIM](#) (Avant Imaging & Integrated Media) based in Aurora, Ontario, about 25 miles north of Toronto.

Founded 30 years ago by industry visionaries Frank and Mario Giorgio, AIIM is built on the principles of adaptability and learning new technologies to service customer needs. AIIM's experienced team of professionals integrates print, direct marketing and digital programs to provide cohesive marketing plans that deliver successful responses for customers. According to the company, AIIM considers customers to be partners with whom it has established long-term relationships. CEO Mario Giorgio and Mark Phillips, Director of Strategic Relations and General Manager will be representing AIIM at ING meetings

"Changes in today's marketplace and technologies happen so fast it's imperative that industry leaders join forces and become stronger collectively." said Mark Phillips. "ING has a mix of industry leaders and visionaries who are not afraid to think outside of the box. We're excited about joining the ING family and are looking forward to working, learning and sharing with our peers."

"It's always fantastic to have a new company become part of the ING family," said Fred Van Alstyne, ING president. "Companies like AIIM are the core of the Imaging Network Group. We are looking forward AIIM's contributions as they become part of the unique experience that sets ING apart from all other trade associations in our industry."

About Imaging Network Group

ING's member companies are among the most visible and successful mid-sized, high-volume print and electronic service providers and direct mail companies. Sponsored by more than a dozen industry equipment and software providers, ING offers the rare opportunity for members to interface with top industry executives. In addition, members tap into a vibrant network of creativity, experience and information when discussing key business and technical issues facing their companies and sharing best practices on running and growing their businesses.

Membership immediately provides the advantage of being a part of a confidential, select group of business owners and senior executives who come together to share ideas.

With attendance exclusively for owners and their senior executives, INg meetings foster engagement with a dynamic, open-forum format that promotes constructive exchange of ideas of industry developments, strategic planning and current issues affecting your business. INg also hosts an annual Spring Forum and a one-day Fall Workshop with popular industry speakers sharing everything from current trends to new product reviews to how to garner more sales in this highly competitive environment. When surveyed, 100% of members said that INg meetings address the key challenges they face in their businesses.

For more information about the Imaging Network Group visit www.imagingnetworkgroup.org

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