

**NEWS RELEASE** 

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## Industry Experience and Knowledge Drives Imaging Network Group

The <u>Imaging Network Group</u> (INg), the leading trade association for transactional and direct mail print providers, is ready for whatever 2021 has in store with three new board members and three re-elected members taking up spots among the nine-member group of leaders who keep the association moving forward and attuned to the needs of its members.

Re-elected to the board are Bob Arkema of Johnson & Quin in Niles, IL; John Delaney of OSG in Ridgefield Park, NJ; and Marianne Gaige of Cathedral Corporation in Rome, NY. Joining them are Mike Mulcahy of OBRIEN in Barlett, IL; Gretchen Renaud of PrintMail Solutions in Newtown, PA; and Scott Stephens of Datamatx in Atlanta, GA

"One of the best things about INg is that our board is made up of a terrific group of industry professionals who take hands-on roles in running the organization," said Fred Van Alstyne, INg president from Content Critical Solutions in Moonachie, NJ. "All board members are also INg members and are either founders or have active roles in their companies. Their expertise is reflected in the depth of content and conversation at our annual forum and the Fall Workshop."

## About Imaging Network Group

INg's member companies are among the most visible and successful mid-sized, high-volume print and electronic service providers and direct mail companies. Sponsored by more than a dozen industry equipment and software providers, INg offers the rare opportunity for members to interface with top industry executives. In addition, members tap into a vibrant network of creativity, experience and information when discussing key business and technical issues facing their companies and sharing best practices on running and growing their businesses. Membership immediately provides the advantage of being a part of a confidential, select group of business owners and senior executives who come together to share ideas.

With attendance exclusively for owners and their senior executives, INg meetings foster engagement with a dynamic, open-forum format that promotes constructive exchange of ideas of industry developments, strategic planning and current issues affecting your business. INg also hosts an annual Spring Forum and a one-day Fall Workshop with popular industry speakers sharing everything from current trends to new product reviews to how

to garner more sales in this highly competitive environment. When surveyed, 100% of members said that INg meetings address the key challenges they face in their businesses.

For more information about the Imaging Network Group visit <u>www.imagingnetworkgroup.org</u>

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