



NEWS RELEASE

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Imaging Network Group Expands Again with L & D Mail Masters and ICS Corporation

Imaging Network Group (ING), the leading trade association for transactional and direct mail print providers, is continues to grow with the addition of L & D Mail Masters based in New Albany, Indiana and ICS Corporation of West Deptford, New Jersey.

A 100-percent woman-owned business, [L & D Mail Masters Inc.](#), is a full-service direct marketing firm incorporated in 1986. According to L & D, the company focuses on health insurance, financial institutions, higher education and utilities and in creating campaigns that relate, captivate, cultivate and resonate with clients' audiences.

"It is incredible to have an opportunity to be a part of a trade organization that supports its members, facilitates conversations and addresses key industry issues," said Jill Peden, VP of Sales and Marketing. "L & D Mail Masters is delighted to be a member and looks forward to working with ING members."

Founded in 1965 as a small print and copy facility in Philadelphia in 1965, [ICS Corporation](#) has grown by creatively and cost-effectively expanding the marketing reach of some of the largest companies in North America. Today, ICS continues to support direct mail channels and views itself as a partner in providing total marketing endeavors for its clients.

"We are thrilled to become a member of the Imaging Network Group," said Dennis Fish, Marketing Executive at ICS. "It is a great forum for companies with similar interests to share ideas. Now more than ever, we believe that it is important that the industry bands together to support each other as we work to overcome unique challenges to our businesses."

Founded some 23 years ago, ING membership is a who's who group of mid-size, privately held transactional and direct mail service bureaus throughout the United States. The group meets twice a year to share ideas and insights on every topic related to printing and mailing of business-critical documents.

“Companies like L & D and ICS are central to the membership and mission of the Imaging Network Group,” said Fred Van Alstyne, INg President. “The most unique feature of the association is the way in which it fosters sharing of ideas and information among its members. We are pleased to welcome L & D and ICS and are looking forward to their contributions as part of the unique experience that sets INg apart from all other trade associations in our industry.”

About Imaging Network Group

INg’s member companies are among the most visible and successful mid-sized, high-volume print and electronic service providers and direct mail companies. Sponsored by more than a dozen industry equipment and software providers, INg offers the rare opportunity for members to interface with top industry executives. In addition, members tap into a vibrant network of creativity, experience and information when discussing key business and technical issues facing their companies and sharing best practices on running and growing their businesses. Membership immediately provides the advantage of being a part of a confidential, select group of business owners and senior executives who come together to share ideas.

With attendance exclusively for owners and their senior executives, INg meetings foster engagement with a dynamic, open-forum format that promotes constructive exchange of ideas of industry developments, strategic planning and current issues affecting your business. INg also hosts an annual Spring Forum and a one-day Fall Workshop with popular industry speakers sharing everything from current trends to new product reviews to how to garner more sales in this highly competitive environment. When surveyed, 100% of members said that INg meetings address the key challenges they face in their businesses.

For more information about the Imaging Network Group visit www.imagingnetworkgroup.org

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