



NEWS RELEASE

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ING Huddles Inform, Educate and Engage

The last hour of Wednesday or Thursday afternoons have become learning experiences for dozens of members and employees of the companies that are members of the Imaging Network Group (ING), the leading trade association for transactional and direct mail print providers.

Huddles are sponsored by the partner companies that sponsor ING, and are held as Zoom meetings in which attendees can see and hear presentations, ask questions of presenters and engage with other participants. ING partners are all software and equipment vendors eager to share their expertise, making the presentations information-rich, with insights into many aspects of the evolving print and mail landscape. Topics covered have spanned

- Multi-channel communications (Racami)
- Workflow integration (Ironsides)
- Sales strategies (Tim Wackel)
- Inkjet print technologies (Screen)
- New inkjet press introductions and market conditions (Canon)
- Holistic Color Management (Ricoh)
- Production Tracking & Reporting (Bell & Howell)

Coming up on November 24 is a Town Hall-style panel of ING members discussing Best Practices for Production Labor, followed on December 15 by a live webinar on M&A trends led by Mark Hahn of Graphic Arts Advisors.

“The huddles have become not-to-be-missed events for many ING members and staff because they focus on issues that are vital to ongoing operations,” said Fred Van Alstyne, ING President. “They have become especially important in this unusual time when we cannot be together in the ways we are used to. Technology helps us continue to communicate and share ideas and perspectives in much the same way as we do in person.”

About Imaging Network Group

INg's member companies are among the most visible and successful mid-sized, high-volume print and electronic service providers and direct mail companies. Sponsored by more than a dozen industry equipment and software providers, INg offers the rare opportunity for members to interface with top industry executives. In addition, members tap into a vibrant network of creativity, experience and information when discussing key business and technical issues facing their companies and sharing best practices on running and growing their businesses. Membership immediately provides the advantage of being a part of a confidential, select group of business owners and senior executives who come together to share ideas.

With attendance exclusively for owners and their senior executives, INg meetings foster engagement with a dynamic, open-forum format that promotes constructive exchange of ideas of industry developments, strategic planning and current issues affecting your business. INg also hosts an annual Spring Forum and a one-day Fall Workshop with popular industry speakers sharing everything from current trends to new product reviews to how to garner more sales in this highly competitive environment. When surveyed, 100% of members said that INg meetings address the key challenges they face in their businesses.

For more information about the Imaging Network Group visit www.imagingnetworkgroup.org

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