



## **NEWS RELEASE**

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## **BCS Direct and IC Group Expand the Ongoing Conversation of Imaging Network Group**

**January 23, 2020 Atlanta, GA —**

Two more forward-thinking print, mail and marketing communications firms have joined The Imaging Network Group (ING), a leading association of mid-size direct and transactional print and mail service providers. Top executives from BCS (Business Communications Solutions ) based in Waunakee, Wisconsin, and IC Group of Salt Lake City, Utah, will be heading to the ING Spring Forum in Nassau, Bahamas the first week on March.

### **BCS Direct**

BSC specializes in providing flexible turnkey outsourced solutions for outsourced billing, print and mail presentment services, eDelivery, document management, marketing and customer communications, accounts receivable and payable, scanning, and data processing. BCS focuses on customer needs by using a structured approach for developing, implementing, and managing dynamic outsourcing operations.

In joining Imaging Network Group company president Kirk Dresen said, “Becoming a part of Imaging Network Group is exciting for BCS Direct. The mix of conference sessions and offline conversations makes INg an engaging venue for learning, networking with our peers, and exchanging ideas with other industry experts.”

### **IC Group**

Dave MacFarlane, president of IC Group said, “The conversations, industry knowledge and expertise shared at INg meetings is second to none. Associating with Imaging Network Group will help us continue providing the best possible results for our customers and we are excited about being part of the conversation.”

Since its start in 1982, IC Group has grown to become one of the largest and most dynamic privately-owned providers of marketing solutions in the intermountain west. Employing a “whatever it takes” approach to exceed customers’ expectations, the company’s forward thinking approach continually expands the breadth of solutions it offers. Customers working with IC Group can take advantage of a team dedicated to providing customer service, visionary leadership, and complete integrity.

“The most unique feature of the Imaging Network Group is how it fosters the sharing of information and ideas between its members,” said Fred Van Alstyne, INg president. “We are pleased to welcome BCS Direct and IC Group and are looking forward to their contributions to the valuable experience that makes INg an exceptional association”

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### **About [Imaging Network Group](#)**

INg’s member companies are some of the most visible and successful mid-sized, high-volume print and electronic service providers and direct mail companies. Sponsored by more than a dozen industry equipment and software providers, INg offers the rare opportunity for members to interface with top industry executives. In addition, members tap into a vibrant network of creativity, experience and information when discussing key business and technical issues facing their companies and sharing best practices on running and growing their businesses.

Membership immediately provides the advantage of being a part of a confidential, select group of business owners and senior executives who come together to share ideas.

With attendance exclusively for owners and their senior executives, INg meetings foster engagement with a dynamic, open-forum format that promotes constructive exchange of ideas of industry developments, strategic planning and current issues affecting your business. INg also hosts an annual Spring Forum and a one-day Fall Workshop with popular industry speakers sharing everything from current trends to new product reviews to how to garner more sales in this highly competitive environment. When surveyed, 100% of members said that INg meetings address the key challenges they face in their businesses.

For more information about the Imaging Network Group visit [www.imagingnetworkgroup.org](http://www.imagingnetworkgroup.org).