

Premier Graphics Joins the Growing Ranks of Imaging Network Group

September 8, 2016, Atlanta, GA —Premier Graphics of Stratford, CT is the latest company to join The Imaging Network Group, the leading trade association for mid-size direct mail and transactional print and mail service providers.

Companies join The Imaging Network Group because it is a reliable, consistent resource for gathering fresh insights about the printing and mailing industry and is dramatically enhanced by the extensive networking and support members provide each other.

Recently ranked in Inc. 5000 as one of the fastest growing private companies in the US, Premier had grown to one of the Northeast's largest single source providers of transactional and marketing communication solutions.

"ING members are uniquely positioned to help each other with technical and operational challenges," said Cesar Garcia, COO. "Additionally, the vendor partner contacts and industry expertise available will be invaluable to our future as we expand our portfolio of services."

Premier consistently invests in the latest technology to provide complete ink-jet, digital, and offset printing solutions. Premier's value added services also include; variable data printing, marketing analytics, multi-channel marketing, laminated ID cards, intelligent inserting, electronic bill presentment and payment (EBPP) and more.

"I am confident that our participation with ING will provide us with contacts, education and valuable resources that help as we bring our company to the next level," added Tim Cicchese, CEO of Premier Graphics.

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About Imaging Network Group

ING's member companies are some of the most visible and successful mid-sized, high-volume print and electronic service providers and direct mail companies. Sponsored by more than a dozen industry equipment and software providers, ING offers the rare opportunity for members to interface with top industry executives. In addition, members tap into a vibrant network of creativity, experience and information when discussing key business and technical issues facing their companies and sharing best practices on running and growing their businesses. Membership immediately provides the advantage of being a part of a confidential, select group of business owners and senior executives who come together to share ideas.

With attendance exclusively for owners and their senior executives, INg meetings foster engagement with a dynamic, open-forum format that promotes constructive exchange of ideas of industry developments, strategic planning and current issues affecting your business. INg also hosts an annual Spring Forum and a one-day Fall Workshop with popular industry speakers sharing everything from current trends to new product reviews to how to garner more sales in this highly competitive environment. When surveyed, 100% of members said that INg meetings address the key challenges they face in their businesses.

For more information about the Imaging Network Group visit www.imagingnetworkgroup.org

About Premier Graphics

Premier Graphics is a single source provider of transactional and marketing communication solutions. Premier provides custom printing and mailing services to many industries including: healthcare, insurance, non-profits, financial services, education, publishing, and home services. With a focus on variable print solutions they have expanded their solutions to include: statements, invoices, collection letters, renewals, medical ID cards and highly customized direct mail campaigns. Additional intelligent add on solutions include cross channel marketing, electronic bill payment and presentment (EBPP), marketing analytics, transpromo, and intelligent mail tracking/campaign effectiveness.

For more information visit Premier at www.premieruplink.com or email info@premieruplink.com.

