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Media Contact:

Shelly Anderson

404-310-2250

sanderson@datamatx.com

Unique Value Drives Return of Former Members to Imaging Network Group

Atlanta, GA August 15, 2016.— DataProse of Coppell, TX and Pittsburgh Mailing of McKees Rocks, PA have rejoined the Imaging Network Group (INg) after a brief absence. CEOs of both firms cite the networking, open interchange of information, and connecting with fellow executives and business owners as key reasons for again becoming part of INg.

“INg seeks member companies with business owners who are leaders in our industry and willing to participate, share insights and knowledge as members of this dynamic association,” said Dave Henkel, president INg. “Our members will be enriched by the leadership and years of industry knowledge and experience Kurt Smallhoover, CEO of Pittsburgh Mailing and Bill Murray, CEO of DataProse brings to the Imaging Network Group.”

The value of Imaging Network Group is the way in which it fosters the open exchange of information among members at its two annual meetings and throughout the year. This is exemplified by consistent year-over-year member retention of some thirty-four member companies. It was this flow of insights and industry intelligence that brought former members Pittsburgh Mailing and DataProse back to the organization after each had briefly left INg in the course of reorganizations of the respective companies.

“Simply put, there is no other organization in our industry that provides the wealth of knowledge and free flow of information among peers that INg affords,” said Smallhoover. “We have found a renewed energy to grow and look forward to sharing that excitement with this dynamic group of professionals.”

Supported by some of the best known equipment and software vendors, INg is comprised of the most visible and successful mid-sized, high-volume transactional and direct mail service bureaus that rely on and trust the alliances and interactions fostered by the group.

“We have found INg to be an invaluable asset in our business,” said Murray. “We found we walked away from INg meetings with fresh ideas and viable solutions.”

About Imaging Network Group

Founded in 1992, The Imaging Network Group was formed exclusively for business owners and executives for transactional and direct mail service providers. Membership in The Imaging Network Group (INg) you can take your business to the next level by taking advantage of valuable networking opportunities combined with quality programs and a host of resources. Currently INg has 34 member companies and 14 key vendor

partners. InfoTrends is a research affiliate of INg. For more information on this association please go to www.imagingnetworkgroup.org

About DataProse

Founded in 1990, DataProse has provided transactional business document design, output and presentment services for nearly 25 years. DataProse assists more than 350 clients across the U.S. through improving billing document presentation using their core competencies in variable data, database management and cost-effective print technology. DataProse offers their clients more effective customer communication capability while lowering billing costs, accelerating payment cycles and eliminating costly billing errors. DataProse also provides integrated turnkey solutions for recurring bills, invoices, statements, treatment letters, collection letters, important notices and one-time mailers. DataProse operates its Corporate Offices and primary production facility Coppel, TX. West Coast operations located in Oxnard, CA – Disaster recovery operations in Buffalo Grove, IL as well as sales offices throughout the US.

About Pittsburgh Mailing

For more than 30 years, Pittsburgh Mailing has been the one-stop shop for the direct mail, laser imaging, and transportation needs of businesses of all sizes and industries in western Pennsylvania and beyond. Pittsburgh Mailing proudly provides its clients with one-on-one attention and respects the integrity of their clients' mail, mailing lists, and other data. The experienced staff prides itself on providing outstanding customer service and works to provide the best print quality and postal discounts available. From first-class presort services and personalization of direct mail pieces to on-site USPS verification; Pittsburgh Mailing is the area's leader in direct mail.